



“Picture yourself at the Polk County Fair”

July 24th– 27th 2025

The countdown is on and the planning has begun again for our 145th year. This long-standing community event paints a picture showing the spirit of Polk County through agricultural exhibits, live entertainment, local food, and much more. We are reaching out to local businesses like yours to partner with us through sponsorship opportunities.

The Polk County Fair Society, Inc. is a non-profit 501C3 organization that promotes education through lifetime learning. Whether you are part of one of the twenty 4-H groups in the County, watch the judging of exhibits happen or participate with any of the vendors at the fair, all four days are a learning experience. Sponsoring the Polk County Fair offers you the chance to showcase your brand to thousands of local attendees, strengthen your community ties, and gain valuable exposure through event signage, marketing materials, and social media.

Thank you for considering this opportunity to support the 145th Polk County Fair. We look forward to the possibility of partnering with you and making this year’s fair a great success!

Sponsorship Opportunities:

Gold Sponsor: \$1000 and up get **10 one day passes** and the ability to have your banner displayed at location of your sponsored location. Plus, your business name, and/or logo is listed on the thank you banners, and website.

Silver Sponsor: \$250 to \$999 get **4 one day passes** and the ability have your banner displayed at location of your choice. Plus, your business name, and/or logo is listed on the thank you banners, and website.

Event sponsorship	
Grandstand Events: see 2 ND page	\$ _____
Thursday Entertainment: North of 64 at social garden	\$ _____
Friday Entertainment: The Git Backs at social garden	\$ _____
Saturday Entertainment:	\$ _____
Sunday Entertainment:	\$ _____
Kiddie Tractor Pull:	\$ _____
Fair Grounds Sponsorships	
East Gate Banner: \$250 signs can stay up year-round or taken down at your request if needed. If sign is left up year-round you will be asked the following year if you want to continue that sponsorship.	\$ _____
Street Signs (street name): \$500 Street signs are on a five-year contract and must be paid all at once or in five installments of \$500 each. <u>3 available currently, first come first served</u>	
Education Tent:	\$ _____
New Roof on a Building:	\$ _____
New Grandstand:	\$ _____
Handicapped Accessibility Areas	\$ _____
Total Amount Enclosed	
Address: Polk County Fair Sponsorships, PO Box 414, St. Croix Falls, WI 54024	\$ _____

Sponsors Name: _____

Contact Name: _____

Mailing Address: _____

Email and/or Phone Number: _____

Comments: _____

Any question please email treasurer@polkcountyfair.com

2025 Polk County Grandstand Event Sponsorship

Grandstands events can be sponsored in their entirety, with Gold or Silver level sponsorship to get your supplied banner or sign put up for all grandstand events, name recognition thought out all events and all other sponsorship level perks.

Additionally, or in *substitution* you can sponsor an individual class for a minimum of \$50 for a business and \$30 for a non-profit organization. Note: if under \$250 you will only receive name Recognition for that class only.

If sponsoring a class please number your top 3 classes you would want to sponsor. Choice on class sponsor is first come first serve and are subject to change. Multiple classes can be sponsored.

Truck Pull Classes	
	Hot Stock 6200lbs Gas
	Improved Stock 6200lbs
	Stock 8500lbs Diesel
	Shoot-out 6200lbs Gas
	Shoot-out 8500lbs Diesel

Tractor pull Classes	
Farm Stock Non-Turbo	
	4500lbs
	5500 lbs
	7000 lbs
	9000 lbs
	10500 lbs
Farm Stock Turbo	
	7000 lbs
	8500 lbs
	9500 lbs
	11000 lbs
	13000 lbs
	15000 lbs
	18000 lbs
	Unlimited
After Chores	
	4500 lbs
	5500 lbs
	6500 lbs
	10500 lbs
	12500 lbs
	14500 lbs
Altered Farm	
	11000 lbs
	12000 lbs
Improved Farm	
	10500 lbs
	11500 lbs
Pro Farm	
	9500
Modified/Open	
	6500 lbs
	9300 lbs

Number of classes sponsored		X	Sponsorship per class	\$	=	\$
						\$
Grandstand event's sponsor						\$
Total to move to first page						\$

If you want something short said about your business or organization, please write it below
