

POLK COUNTY FAIR SOCIETY
MEETING OF THE BOARD OF DIRECTORS
August 14th, 7:00pm – 10:00pm
Polk County Fair Grounds, St. Croix Falls WI, 4H building
(Draft for Approval)

- Call to Order: 7:15pm Dale Wood
- Approval of Agenda as presented, Leslie Davison made a motion to approve the agenda as presented, Karrie Melin-Swenson 2nd, motion carried
- Approval of Meeting Minutes dated July 11th, 2014, Karrie Melin-Swenson made a motion to approve the meeting minutes as presented, Ted Johnson 2nd, motion carried
- Approval of Treasurer's Report: Geri Christensen presented the current treasurer's report – Judy Bainbridge brought up the comment of 2013 fair premium checks that were not cashed. Rod McGee moved to approve the treasurer's report, Ted Johnson 2nd, motion carried.

Karin Sandberg: Horse Show report. Things went well, had good judges, horse stalls worked well. Rest of stalls/gates will get put away shortly. Asked about a permanent spot/base for horse tent.

Old Business

- 1: New Property Purchase: Dale Wood – Discussion about having a meeting to discuss options.
- 2: Barn Walkways/Water Runoff Study: Dale Wood – Concrete between the two barns needs to get done this fall. Need to meet and plan for getting the work done.
- 3: Small Animal Barn: Becky Larson asked about how the goats felt about being in with the poultry and rabbits in the new barn. Seemed to be ok, Rod McGee talked about a business that may want to rent a building to store crates. Asking for a 5 year contract. Cost of the new building divided by 10 years = rent per each year. Royce Larson brought up security of the items stored in the buildings & opening gates. Discussion about renting them one existing building this year. Rod McGee will meet with interested party tomorrow.
- 4: Fair Photo Contest: people need to submit photos so that the board can decide which ones to enter. Amy S to do scrapbook.
- 5: Suggestion for 2014 WAF Awards: Dale Wood asked for suggestions. Discussion about categories and who to nominate if any one has any suggestions let the executive board know.
- 6: Good Samboree: Geri Christensen met with officials of the group, went over the contract with them. They need help with tours, caterers, etc. We can work with the tourism center to help get info to them. Discussion about providing the group with golf carts and insurance.
- 7: 2014 Fair Recap: Discussion about the suggestion in the suggestion box, attendance figures were good. Color sign and cricket spitting well received. Change time of the veggie derby. Bale contest went well. Royce suggested that we give them the option of making the bale display and then bring them to the fairgrounds to display. 78 bales decorated this year. General consensus is that the fair went well, not too many complaints – no major issues. Discussion about other fairs that had

been visited by board members and how they handled hand washing stations & eating in barns. Need to address the safety of the mounting of the fans in the barns.

Committee Reports

Advertising: sign by market place needs to come down, is in violation. Discussion about hand out brochures.

Premium Book: get changes to Gail by November 1st

Quality Meats: Aug 19th wrap up meeting at extension office, sept 16th quality meats meet. Our sale was a record setting sale.

Ticket Sales: Everything went well, the group is well received by the general public.

Entertainment & Grandstand : move the band from the beer tent to the main stage, discussion. Dweebs were well received, kiddie pedal pull was larger this year, handing out milk was well received. Discussion on demo derby, continue with it until we get a different grandstand. Same promoter or another promoter, discussion about it starting late this year. Janice Larson said EMS were not involved enough, Rick H as a promoter should bring everything that he needs, he goes into the ring and doesn't work well with SCF fire dept

Commercial Exhibits: OK

Small Animal: talk about fund raising for new barn.

EMT's & Safety: Janis said everything went well. The usual kinds and numbers of calls. Will need to change the fire ext due to some new regulations. Geri suggested getting donors or sponsors for fire ext.

Social Garden : Everything went well

Fairest of the Fair: Girls went to the State Fair

Horse: Rod Rivard says they need a couple of lights for the arena, he talked to Rick Yunker about it.

Parking: Did a good job. Would like to have some input on suggestions for the new road.

Senior Events: ADRC did a great job

Bylaws & Policies: pass

Livestock: Everything went well. The load out went really well this year.

Fair Camping: Janis said that everything was full. Need to make sure that they all have adult chaperones. The board needs to have some more control over the camping areas. Camping contract needs to get changed.

Programming Committee: will meet soon to discuss and evaluate

Budget: Look at 2015 budget, changing the ticket prices was discussed at length. Raising exhibitor & season passes was suggested.

Fundraising: small animal raffle at sportsman banquets, Amy Johnson will ask with the fund raising. Becky Larson with help Amy.

Use of Grounds & Winter Storage: Looked at winter storage fee's.

Bldgs. & Grounds – Maint. & Long Range plans:

Executive Committee:

New Business:

- 1: Action on Committee Reports: None needed
- 2: Annual Meeting- Thursday October 16th at Balsam Lake.
- 3: Nominating committee – Karrie, Ted, Dale, Leslie, Grant
- 4: Lighting needs in parking lot at fairgrounds – Discussion about the needs of additional portable lights in the parking lots.

- Set next meeting date/time: September 25th, 2014 – at the fair grounds
- Adjournment Rod McGee motion to adjourn, Royce Larson 2nd, motion carried
- Upcoming Events:
 - √Inmate dates: Oct 1, 2 & 3.
 - √Fall District Meetings: District 2 – October 2nd, 2014 – sponsored by Barron County Fair, held in Barron, WI